

# Matrix Named Star Performer in Everest Group's 2025 Global VMS PEAK Matrix®

## Press Release

London, UK – 18 June 2025 – **Matrix has been recognised as a Star Performer in Everest Group's 2025 Global Vendor Management System (VMS) PEAK Matrix®, a respected global assessment of market leadership and innovation in workforce solutions.**

The Star Performer title is awarded to companies that have shown significant market impact, based on everything from new business wins and expanded service offerings to measurable improvements in customer experience. For Matrix, this marks its first time appearing on the report and the first as a Star Performer.

“This recognition is a huge milestone,” said Roger Clements, Chief Growth Officer at Matrix. “It reflects the work we’ve put into building something that’s not just smart and scalable but grounded in the real-world needs of our clients. Whether it’s improving how organisations manage compliance, track temporary labour or gain better insight into spend, we’ve always focused on helping them adapt and grow.”

Matrix’s workforce management platform has evolved rapidly over the past 18 months, shaped by ongoing input from customers, partners and supplier networks. From helping our customers respond to fast-moving workforce demands to rolling out DE&I dashboards and improving contingent worker engagement, Matrix has been quietly raising the bar.

The company’s tech investments haven’t been about adding bells and whistles but about making everyday tasks simpler and smarter using design thinking, compliance tools and human-centred features that empower users to work more efficiently and confidently.

Ashley Doody, Matrix’s Chief Technology Officer, added: “We’ve been committed to designing a platform that is intuitive, responsive and helpful, especially when the stakes are high. It’s why we’ve centred on using low code as development tooling, in collaboration with [OutSystems](#), so we can stay focused on the application and impact, while our technology partner looks after the rest for us.” Ashley adds “I’m incredibly proud of what our teams have delivered and this recognition from Everest Group validates our approach.”

For Matrix, being named a Star Performer isn’t a moment to stand still. It’s a signal to push further, working even more closely with clients and industry peers to co-create what’s next for workforce management.

The focus now is on continuous improvement, from enhancing supplier collaboration and safeguarding compliance to surfacing insights that help organisations stay one step ahead.

“This award shows how far we’ve come,” added Clements, “but it also reminds us of what’s still possible. The investments we have made in our platforms will continue, with the aim of ensuring our products meet the real-time needs of our customers, now and in the future. We’ll keep building, keep listening and keep partnering with them to shape a more agile and responsive workforce future for all.”

## About Matrix

Matrix is a leading UK-based workforce management technology provider. Through its flagship platform, Matrix Prism, and a suite of complementary solutions, Matrix helps organisations of all sizes streamline compliance, optimise contingent labour engagement and gain real-time visibility into labour spend. Trusted by public sector bodies, NHS trusts and private sector alike, Matrix blends human-centred design with powerful automation to deliver smarter, more agile workforce outcomes. To learn more, visit [www.teammatrix.com](http://www.teammatrix.com).

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